

*Business Partners*



# **Business Partner Membership Plan Guide 2026**



<b>PLATINUM PARTNER + (Includes Parent Company and One Subsidiary)</b>	<b>3 Year Pledge Totaling \$45,000</b>
<b>Benefits Included</b>	<b>Details</b>
Discounted Conference Booth (first space only)	Complimentary
Online Company Showcase (one each)	45 Minute
Conference Support Recognition	Premium Placement - Both
Logo Recognition on NACUMS Website with Link to Business Partner Page	Premium Placement - Both
Logo Recognition in NACUMS Notes	Premium Placement - Both
Logo in NACUMS Talk Zoom Meeting	All Events - Both
Free Advertising NACUMS Notes (3 issues)	One Full Page
Membership Marketing Opportunity (mailing list or digital option)	3 Per Year
New Institution Member Coupon	\$280 per member
Discounted Coupons for Yearly Institution Memberships	\$50 per coupon
Five Minute Intro During NACUMS Dialogues (1 per year)	
Logo on New Member SWAG (promotional products)	
Current Year Annual Membership Dues (parent company & subsidiary)	
Permission to Promote Your Business Partner Membership on Your Website	



<b>PLATINUM PARTNER</b>	<b>3 Year Pledge Totaling \$30,000</b>
<b>Benefits Included</b>	<b>Details</b>
Discounted Conference Booth (first space only)	Complimentary
Online Company Showcase	45 Minute
Conference Support Recognition	Premium Placement
Logo Recognition on NACUMS Website with Link to Business Partner Page	Premium Placement
Logo Recognition in NACUMS Notes	Premium Placement
Logo in NACUMS Talk Zoom Meeting	All Events
Free Advertising NACUMS Notes (3 issues)	Full Page
Membership Marketing Opportunity (mailing list or digital option)	3 Per Year
New Institution Member Coupon	\$280 per member
Discounted Coupons for Yearly Institution Memberships	\$50 per coupon
Five Minute Intro During NACUMS Dialogues (1 per year)	
Logo on New Member SWAG (promotional products)	
Current Year Annual Membership Dues	
Permission to Promote Your Business Partner Membership on Your Website	



<b>GOLD PARTNER</b>		<b>3 Year Pledge Totaling \$25,000</b>
<b>Benefits Included</b>	<b>Details</b>	
Discounted Conference Booth (first space only)	75 % Discount	
Online Company Showcase	30 Minute	
Conference Support Recognition	Premium Placement	
Logo Recognition on NACUMS Website with Link to Business Partner Page	Premium Placement	
Logo Recognition in NACUMS Notes	Premium Placement	
Logo in NACUMS Talk Zoom Meeting	4 Per Year	
Free Advertising NACUMS Notes (3 issues)	1/2 Page	
Membership Marketing Opportunity (mailing list or digital option)	2 Per Year	
New Institution Member Coupon	\$280 per member	
Discounted Coupons for Yearly Institution Memberships	\$50 per coupon	
Five Minute Intro During NACUMS Dialogues (1 per year)		
Current Year Annual Membership Dues		
Permission to Promote Your Business Partner Membership on Your Website		



<b>SILVER PARTNER</b>		<b>3 Year Pledge Totaling \$15,000</b>
<b>Benefits Included</b>	<b>Details</b>	
Discounted Conference Booth (first space only)	60% Discount	
Conference Support Recognition	Premium Placement	
Logo Recognition on NACUMS Website with Link to Business Partner Page	Premium Placement	
Logo Recognition in NACUMS Notes	Premium Placement	
Free Advertising NACUMS Notes (3 issues)	1/4 Page	
Membership Marketing Opportunity (mailing list or digital option)	1 Per Year	
New Institution Member Coupon	\$280 per member	
Discounted Coupons for Yearly Institution Memberships	\$50 per coupon	
Current Year Annual Membership Dues		
Permission to Promote Your Business Partner Membership on Your Website		



<b>BRONZE PARTNER</b>		<b>3 Year Pledge Totaling \$10,000</b>
<b>Benefits Included</b>	<b>Details</b>	
Discounted Conference Booth (first space only)	45% Discount	
Conference Support Recognition	Premium Placement	
Logo Recognition on NACUMS Website with Link to Business Partner Page	Premium Placement	
Logo Recognition in NACUMS Notes	Premium Placement	
Free Advertising NACUMS Notes (3 Issues)	1/4 Page	
Membership Marketing Opportunity (mailing list or digital option)	1 Per Year	
New Institution Member Coupon	\$280 per member	
Discounted Coupons for Yearly Institution Memberships	\$50 per coupon	
Current Year Annual Membership Dues		
Permission to Promote Your Business Partner Membership on Your Website		



SUPPORTING PARTNER	1 Year Membership \$1,200
Benefits Included	Details
Discounted Conference Booth (first space only)	Discounted
Advertising Opportunity in NACUMS Notes (3 issues)	50% Discount
Membership Marketing Opportunity (mailing list or digital option)	Rental
New Institution Member Coupon	\$280 per member
Discounted Coupons for Yearly Institution Memberships	\$50 per coupon
Logo Recognition on NACUMS Website with Link to Business Partner Page	
Logo Recognition in NACUMS Notes	
Permission to Promote Your Business Partner Membership on Your Website	

## Benefit Descriptions

### Logo Recognition on NACUMS Website with Link to Business Partner Page

Company logo will appear on NACUMS home page and will be linked to Business Partner Products and Services Page which links to Individual Business Partner Page and company website. Level of membership will prominently appear on the NACUMS website.

### New Institution Member Coupon

FREE membership coupon for each new qualifying institution your company brings to NACUMS. Coupons are good for complimentary membership during that current membership year. (Subject to NACUMS approval)

### Discounted Coupons for Yearly Institution Memberships

Discounted coupons for company to purchase to support existing member institutions yearly membership.

### Five Minute Intro during NACUMS Dialogues (1 Per Year)

Five-minute virtual marketing opportunity, at the beginning of one online NACUMS Dialogues meeting per year.

### Conference Support Recognition

Company recognition for event support at the rate identified (based on level of membership). Recognition will occur through company logo appearance on event materials, signage, and verbal acknowledgement.

### Companies are invited to promote their support of NACUMS!

Approval is required for the utilization of the NACUMS logo. Upon request, NACUMS will furnish each member with suitable high-resolution graphics files of the NACUMS logo for promotional endeavors, underscoring your company's status as a supportive partner of NACUMS.

### Online Company Showcase

Live, online marketing showcase opportunity hosted by NACUMS.

\* Benefits and benefit descriptions are subject to change at any time.

## Easy Plan Comparison Guide

Benefit	Platinum +	Platinum	Gold	Silver	Bronze	Supporting
Logo Recognition on NACUMS Website with Link to Business Partner Page	✓ Premium Placement Both	✓ Premium Placement	✓ Premium Placement	✓ Premium Placement	✓ Premium Placement	✓
Logo Recognition in NACUMS Notes	✓ Premium Placement Both	✓ Premium Placement	✓ Premium Placement	✓ Premium Placement	✓ Premium Placement	✓
Conference Support Recognition	✓ Premium Placement Both	✓ Premium Placement	✓ Premium Placement	✓ Premium Placement	✓ Premium Placement	✓
New Institution Member Coupon	✓	✓	✓	✓	✓	✓
Permission to Promote Your Business Partner Membership	✓	✓	✓	✓	✓	✓
Discounted Coupons for Yearly Institution Memberships	✓	✓	✓	✓	✓	✓
Free Advertising NACUMS Notes (3 Issues)	✓ Full Page	✓ Full Page	✓ 1/2 Page	✓ 1/4 Page	✓ 1/4 Page	✓ Discounted
Membership Marketing Opportunity With an option of digital for one time only	✓ 3 Per Year	✓ 3 Per Year	✓ 2 Year Per	✓ 1 Year Per	✓ 1 Year Per	✓ Rental
Discounted Conference Booth - 1st space only	✓ Complimentary	✓ Complimentary	✓ 75% Discount	✓ 60% Discount	✓ 45% Discount	✓ 35% Discount
Annual Membership Dues Included in Pledge	✓	✓	✓	✓	✓	
Five Minute Intro During NACUMS Dialogues (1 per year)	✓	✓	✓			
Logo in NACUMS Talk Zoom Meeting	✓ All Events - Both	✓ All Events	✓ 4 Per Year			
Online Company Showcase	✓ 45 Minute One Each	✓ 45 Minute	✓ 30 Minute			
Logo on New Member SWAG (Promotional Products)	✓	✓				