



NACUMS EDUCATIONAL CONFERENCE

Fort Collins, Colorado | July 17-18, 2022

Elevate your success!

Why Exhibit?

The National Association of College and University Mail Services Annual Conference offers business partners and exhibitors a cost-effective way to reach existing and potential customers through exhibiting, sponsorships, and networking. NACUMS is the largest organization of higher education postal and logistics professionals. You'll connect with more qualified decision-makers in two days than you could all year. It is an opportunity to have immediate interaction with new and current customers, building new relationships and building on those existing.

If your competitors are exhibiting, maybe you should be too! [Industry Companies in Attendance](#)

WANT TO MAXIMIZE YOUR EXHIBITOR EXPERIENCE?

- Increase your exposure through sponsorship opportunities. There are several sponsorship opportunities that fit any budget.
- Sponsor a scholarship to support attendees in need of scholarship registration funds
- Sponsor a meal, giveaway item, or special event
- Post the NACUMS Conference as event on your company website
- Send a notice to your current higher ed customers about your participation at the show
- Send a personal invitation to your higher ed customers and prospects to visit you at the show

HOW CAN I MAXIMIZE MY SPONSORSHIP EXPERIENCE?

- Register Early - sponsorships sell quickly!
- Be a part of the special meet the exhibitors presentation and opening lunch with business partners
- Be present at your booth during exhibit hall hours
- Interact with other vendors. They are your colleagues, and maybe potential customers and partners as well!

Visit the [Sponsorships Available](#) page to select a sponsorship package that works best for your company.