

# NACUMS EDUCATIONAL CONFERENCE

Sunday, July 17–Monday, July 18, 2022 Hilton Fort Collins | Fort Collins, CO

— EXHIBITORS —



### Dear friends and business partners,

We are excited to request your attendance at our first in-person event in over 1,080+ days. Hosted by Colorado State University, the NACUMS annual educational conference will be held July 17–18 at the Hilton Fort Collins. As the largest organization of higher education postal and logistics professionals, NACUMS attracts college and university attendees from across the country who, like you, are excited to connect through this year's national conference.

This two-day exhibit hall allows you the opportunity to interact with qualified decision-makers, reconnect with current customers and generate new customers. Take advantage of this opportunity to build relationships, educate attendees on your products and services and promote your company!

Your support and attendance are what makes these events possible. Come catch a breath of fresh mountain air with all of us in Fort Collins, Colorado this July!

Sincerely,



#### **CONFERENCE DETAILS**

#### **REGISTRATION**

**Booth Includes:** 

One 8' x 10' space, one skirted table, two chairs, one waste basket, one power outlet, 2 company representatives, name badges, conference meals on Sunday and Monday during exhibition period, educational sessions and social events on Saturday – Monday, access to NACUMS Conference app, access to registered attendee mailing list on June 20, your company logo included in conference materials, sponsorship opportunities

Business Partner (Members) Exhibitor	\$1,600*
Non-Member Exhibitor	\$2,400*
Additional 8 x 10 space	\$1,000
Additional Representatives	\$250 ea
Monday Evening Awards Banquet	\$60 ea
*Register by April 15, 2022 and receive \$150 off the	е

#### SPONSORSHIP OPPORTUNITIES

registration of your first booth!

Maximize your conference experience and company exposure by sponsoring one or more items or events

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Keynote Speaker	\$5,000
Awards Banquet	\$4,000
Exhibit Hall Opening Reception	\$3,000
All Lunches	\$3,000
All Breakfasts	\$2,500
Conference Printing	\$2,000
Attendee Registration Bags	\$1,700
Padfolios	\$1,500
Conference Event App	\$1,500
Water Bottles	\$1,500
Attendee Registration Gift	\$1,000
Offsite Event Transportation	\$1,000
Exhibit Hall Breaks	\$1,000
Name Badges	\$750
Attendee Scholarship	\$575
Conference General Expense	\$500

**PAYMENT** can be made on the NACUMS website using Visa, Mastercard, Discover or American Express. You can also fill out the electronic registration form and submit with payment to NACUMS.



#### CANCELLATIONS

All exhibit space cancellation requests, whether all or part of purchased space, must be submitted in writing to the NACUMS Conference Representative. If written notice of cancellation is received before April 30, 2022, a full refund, less an administrative fee of \$250, will be issued. For written cancellations received between May 1, 2022 and June 15, 2022 a 50 percent refund will be issued. No refunds will be issued after June 15, 2022. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether NACUMS enters into a further lease for the space involved. In the event that fire, strike, acts of God or other causes beyond the control of NACUMS causes the exhibit to be cancelled, full refund of the exhibit rental fees will be made, which is the limit and extent of NACUMS' liability for such cancellation. NACUMS shall not be held liable for failure to hold the NACUMS Annual Conference and Exhibition as scheduled.

**Attire** for the conference is business casual. Temperatures in Fort Collins in July average 85° so dress accordingly.

**Door Prizes or Giveaways** not required but are encouraged. If you have an item for giveaway please notify the conference committee.

#### HILTON FORT COLLINS

425 West Prospect Road | Fort Collins, CO 80526 | (970) 482-2626 https://www.hilton.com/en/hotels/fnlcohf-hilton-fort-collins/

NACUMS rate is \$152 per night

Reservations can be made online by clicking the link on the conference page of the NACUMS website – www.nacums.org
Reservation Deadline June 14, 2022



**User groups** are set up by request of our Business Partners. You may request to fill one of the slots by contacting feedback@nacums.org. All requests will be considered but there is limited room availability.

#### **PARKING**

Self-parking at the Hotel is available to guests for \$11 per day.

#### **TRANSPORTATION**

Depending on your location, air service is provided by two airports:

Denver International Airport 8500 Peña Blvd Denver, CO 80249 www.flydenver.com

Northern Colorado Regional Airport 4900 Earhart Rd Loveland, CO 80538 https://www.flynoco.com/ Limited service available through United (via United by Landline) and Avelo airlines

For information on ground transportation and discounted shuttle service visit the conference page of the NACUMS website – www.nacums.org

#### CONFERENCE SHIPPING

Conference shipping will be handled by the Hilton Fort Collins. Shipping information is available on the conference page of the NACUMS website - www.nacums.org



## **SCHEDULE**

## FRIDAY | APRIL 15

Early Registration Deadline

## **TUESDAY | JUNE 14**

Hotel Registration Deadline

## SATURDAY | JULY 16

Business Partner User Groups	1:00 PM – 3:00 PM
Exhibitor Set Up	12:00 PM – 5:00 PM
Early Registration	3:00 PM - 6:00 PM
Meet & Greet Reception	4:00 PM - 6:00 PM

## **SUNDAY | JULY 17**

Exhibitor Set Up	7:00 AM – 10:00 AM
Exhibit Hall Day 1	10:00 AM - 6:30 PM
Welcome and Business Partner	
Introductions	10:00 AM - 11:30 AM
Lunch - Business Partner	11:30 AM - 1:00 PM
Keynote	1:00 PM - 2:15 PM
Business Partner Break	2:15 PM - 2:45 PM
Concurrent Sessions	2:45 PM - 3:45 PM
General Session	4:00 PM - 5:00 PM
Business Partner Reception	5:00 PM - 6:30 PM



## MONDAY | JULY 18

Registration Day 2	8:00 AM - 2:00 PM
Exhibit Hall Day 2	7:45 AM – 2:00 PM
Breakfast - Business Partner	7:45 AM - 8:30 AM
Area Welcome and General Session	8:30 AM - 9:45 AM
Business Partner Break	9:45 AM - 10:30 AM
USPS Keynote	10:30 AM - 12:00 PM
Lunch - Business Partner	12:00 PM - 1:00 PM
Final Business Partner Break	1:00 PM - 2:00 PM
Concurrent Sessions	2:00 PM - 3:00 PM
General Session	3:15 PM – 4:15 PM
Exhibitor Tear Down	2:00 PM – 5:00 PM
Optional Awards Banquet	5:00 PM – 8:00 PM







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